

**China vs the US: Integration of 5G, digital currency and prop tech
— and the way millennials will make this happen
2 – 3 Sep 2020**

Time	Agenda
Day 1	
09:00 – 09:15	2-Day Course Overview
09:15 – 10:45	What holds Millennials back <ul style="list-style-type: none"> - Social, cultural and mental health issues in America vs China - Divorce, debt & drug addiction in America vs Tiger Moms in Asia - How Huawei dominates in 5G globally vs AT&T and Verizon
10:45 – 11:00	Break
11:00 – 12:30	Millennials in the workplace [Austin Groves] <ul style="list-style-type: none"> - Overcoming a false sense of American ascendancy: The interview process - Workshop: Millennials and Boomers: how can they work together? - Case Study: Accenture and IOT
12:30 – 14:00	Lunch
14:00 – 15:30	Implementing IOT in Asia: COKE <ul style="list-style-type: none"> - Getting Budgets and execution - Making IOT data actionable - Doing business in an ethical way
15:30 – 15:45	Break
15:45 – 17:30	AT&T, Verizon, and Huawei in Mexico City <ul style="list-style-type: none"> -The origins of the Monroe Doctrine <ul style="list-style-type: none"> - How Huawei got so far ahead in Mexico - The role of government - Aging infrastructure - Top-down rigidity

Day 2	
09:00 – 09:15	Overview of the Day and a quick Recap
09:15 – 10:45	Shanghai and breaking into the ecommerce market [Austin Groves] <ul style="list-style-type: none"> - Selling baby food and high end Fish on ecommerce in China - Multinational mistakes 18 ways to crack the ecommerce market in China: A practical guide <ul style="list-style-type: none"> - Breaking into the market - Use of advertising - Creating brand awareness and attention in a Chinese way
10:45 – 11:00	Break
11:00 – 12:30	Ping An, Alibaba <ul style="list-style-type: none"> - Real estate + insurance (Blockchain & Ai applications) - Alibaba in Greenland & in Hangzhou - Prop tech development and innovation
12:30 – 14:00	Lunch
14:00 – 15:30	Prop tech and PBOC digital currency <ul style="list-style-type: none"> - Super-App of prop tech: Finance, insurance, property assets w 5G - The new rollout of the PBOC digital currency: New money & 5G - Who will win in the 5G wars?
15:30 – 15:45	Break
15:45 – 17:00	New Cold War <ul style="list-style-type: none"> - Trade War, the Committee on the Present Danger - Weaponization of technology - Hong Kong, the new Berlin?
17:00 – 17:30	Assessment

Requirements

- Attendees should have an excited attitude about the Chinese ecommerce market and want to understand the future of the US-China relationship
- Attendees have to bring along their own laptop and be prepared to participate in several practical workshops

Duration: 2 days

Venue: Online seminar via Zoom