

The Money Metaverse: How Cryptocurrencies Reinvent Finance & Property and Unlock Value via Tokenisation

In this 2-day course, we will explore how the metaverse is being created right before our eyes. Fintech is connecting to insurtech and prop tech to create a digitised universe of physical assets. These digital assets are increasingly traded through cryptocurrency, and the result is a very nascent but rapidly growing world of non-fungible tokens (NFTs). These NFTs will be traded as a means of exchange and a store of value and will exist both as avatars, pure digital assets or digital representations of physical assets. We will use many case studies like Visa, PayPal, Sygnum, SEA, Linklogis, Coinbase and others. We will also show how this is all happening largely through listed entities and via up-and-coming institutions seeking to become global leaders.

Reference:

The Money Metaverse: How crypto is reinventing finance & property and unlocking value via tokenisation, Amazon Kindle.

Objectives

A. Knowledge and Understanding (Theory Component)

At the end of this course, participants should be able to:

- Explain the relationship between finance, cryptocurrencies and NFTs, and how this creates the metaverse.
- Analyse how money is being transformed into a digital reality that can become its unit of exchange and means of savings and investment
- Assess how sharp monoliths are adapting traditional finance into new digital spheres — Visa, JPM, MasterCard, Somnium, Sygnum, Silvergate, among many others.

B. Key Skills (Practical Component)

At the end of this course, participants should be able to:

- Construct an equity portfolio of publicly listed companies that are central to the new digitised reality
- Analyse traits of up-and-coming institutions in challenging the incumbents
- Formulate a plan to adapt finance and insurance into the digital world through a live exercise

Topics

Time	Agenda
Day 1	
09:00 – 09:15	2-Day Course Overview
09:15 – 10:45	What is the metaverse? - How fintech, insurtech, prop tech and crypto align and create something new - The metamorphosis of traditional fintech into new digitised realms
10:45 – 11:00	Break
11:00 – 12:30	Talk by Professor David LEE Kuo Chuen (Professor, SUSS) on the metaverse for Singapore. - Introduction to what major public companies are doing and how blockchain technologies create the NFT world.
12:30 – 14:00	Lunch
14:00 – 15:30	Talk with Taiyang Zhang (Rencoin founder on NFTs) - Introduction to what Visa and Master Card are doing in crypto and NFTs
15:30 – 15:45	Break
15:45 – 17:30	Introduction to the main players in the game: - Somnium, Sygnum and Silvergate

	- How they interact with Ethereum, crypto and new exchanges
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Day 2	
09:00 – 09:15	Overview of the Day and a Quick Recap
09:15 – 10:45	Pure digitised insurtech: The ultimate digitised insurtech app — can it be this easy?
10:45 – 11:00	Break
11:00 – 12:30	Digitisation and Prop tech — <ul style="list-style-type: none"> - Bukalapak: Can they dominate in 15,000+ warungs? - Linklogis: Blockchain technology for SME working capital — are they being held hostage to the China property squeeze?
12:30 – 14:00	Lunch
14:00 – 15:30	Digitisation in SE Asia: Grab vs SEA vs Payoneer <ul style="list-style-type: none"> - Who will win the SE Asia race for a digitised consumer
15:30 – 15:45	Break
15:45 – 17:00	New Cold War <ul style="list-style-type: none"> - The dominance of the Silk Road is up for grabs. - National security implications of CBDC and crypto. - Singapore's role in the new digital Cold War between China and the US
17:00 – 17:30	Assessment

Requirements

- Attendees should come prepared to question their beliefs about finance and insurance and be prepared to participate in the discussion on a new topic — a new science.
- Attendees have to bring along their own laptop and buy a kindle version of Schulte's book "Money Metaverse"
- Attendees must attend all sessions and complete online assessment

Duration: 2 days

Venue: Online via Zoom

Trainer's Profile



Paul Schulte
Founder, Schulte Research

Paul Schulte is the founder of Schulte Research, set up in 2012 researching financial institutions and financial technology.

He has spent 3 decades in research on financials. He has worked for all 3 branches of the US government, including the NSC at the White House. He currently teaches in 3 universities, has written 6 books and authored hundreds of articles. He has worked for the Number 1 investment bank from US, UK, Japan, China & Switzerland starting in 1990. He has taught on 5 continents. His focus is technological change in banks & insurance. He has been a source for the WSJ, NYT, Bloomberg, Nikkei, FT, Economist, Barron's and Forbes.

His clients include some of the largest sovereign, pension, mutual and hedge funds globally. His latest book is "The Digital Transformation of Property in Greater China: Finance, 5G, AI, and Blockchain (2021)". He is also the author of "AI & Quantum Computing For Finance & Insurance: Fortunes And Challenges For China And America (2019)" and "The Next Revolution in our Credit Driven Economy: The Advent of Financial Technology (2015)".